

San Diego's Premier Marketing Awards

Where Details Define Excellence

Thursday, May 21, 2026

Sandie
AWARDS

AM>
San Diego



2026 Sandie Awards



San Diego's brightest creative talent doesn't just make noise. They move markets.

The Sandie Awards spotlight **AM**azing details with brand swagger. We invite you to join us as a sponsor of this premier celebration and stand shoulder to shoulder with the city's best!

Sandie
AWARDS

AM>
San Diego

Grow Your Brand – Become a Sponsor!

Partner with AMA San Diego and be part of an evening defined by creativity, craft, and connection.



CONNECT WITH THE BEST IN THE BIZ Gain direct access to top marketers, agencies, and decision makers who appreciate the details that drive success.

ELEVATE YOUR BRAND'S EXCELLENCE Align your company with an event that celebrates precision, creativity, and results.

FROM STAGE MENTIONS TO SOCIAL HIGHLIGHTS Every touchpoint is designed to spotlight sponsors.

Sandie
AWARDS

AMA
San Diego

The Spot



Find fun at **Town and Country Resort**, a San Diego icon where mid-century cool and warm hospitality come to mingle. Throughout the resort, every moment brims with sunny possibilities—in modern guestrooms, chef-driven dining, and a sprawling pool complex.

Sandie
AWARDS

AM
San Diego

Good Company – Past Contenders

Belmont Park
Buchanan Brand + Design
California Schools VEBA
California State University San Marcos
Carlsbad Educational Foundation
Clearpoint Agency
Compass Digital
Crowe PR
cThru Media
Cubic Orange
Del Mar Fairgrounds / San Diego County Fair
Destination Concepts inc
Digitopia
Enlyte
Green House
Ignite Visibility
InnoVision Marketing Group
LandCare
Loma Media
Love Birdnest
MANSCAPED®
Mari + Gold
MiresBall
Mission Fed Credit Union
Mixte Communications

Movetic
Noble Intent
Osceola Consulting
Petrucci Marketing
Point Loma Nazarene University
ProSciento, Inc.
Red Door Interactive
San Diego City College
San Diego Foundation
San Diego State University
San Diego Tourism Authority
San Diego Zoo Wildlife Alliance
SeaWorld Parks & Entertainment
Short Form Pros
SLH Communications
Soapy Joe's Car Wash
The Shipyard
UC San Diego Division of Extended Studies
University of San Diego
Uptown II Studios
Visceral
Visual Asylum
VSSL Agency
Vujà Dé Digital

Sandie
AWARDS

AM>
San Diego

Sponsorship Opportunities



AMA San Diego offers a range of sponsorship opportunities to help your organization engage with attendees and position your participation among the marketing community in San Diego.

We customize partnerships to ensure a win-win-win for your organization, AMA San Diego, and the marketing community in our region. We offer pre-conference promotions, day-of engagement opportunities, and post-conference benefits to extend the value of your sponsorship.

Sandie
AWARDS

AMA
San Diego

Title Sponsor: \$18,000

Own the Night

Kick off the Sandie Awards in style with exclusive branding at the Welcome Reception - **cocktails, live music, and entertainment.**

Guests will be greeted with individual champagne splits with a branded note from you toasting to their success!

Exclusive Branding

- ❖ **Reception bar(s) branded with your signage.**
- ❖ **Branded signature cocktail (1 drink ticket per guest).**
- ❖ **Exclusively designed/branded photo booth.**
- ❖ **Branded cocktail napkins.**
- ❖ **Podium signage.**
- ❖ **Exclusive logo as title sponsor on the event digital platform.**

Recognition

- MC Shoutout - "Thank you, 'Sponsor', for starting our night off with a bang!"

Event Benefits

- **Table of eight (8) tickets to event with preferred seating.**
- 15% event discount code to share with clients and colleagues.
- One (1) hotel room (standard).

Collateral and Signage

- Program Booklet: logo + cover (specifications to follow).
- Logo featured on sponsor signage.
- Logo included on wayfinding signage.

Website

Logo + link on event website.

Social and Email

- Included in all social and email marketing as the title sponsor.
- 2 dedicated social media posts per month including logo (January - May 2026), links to value-add content on Sponsor's website.
- Included in all email blast promotions (logo + link).

Media

Sponsor will receive recognition in all press releases and media coverage pertaining to the 2026 Sandie Awards.

Post-Event

- Email + website recap logo + link.
- Inclusion in recap video.
- Attendee demographic data.
- Right of first refusal for 2027 Sandie Awards.

Presenting Sponsor: \$15,000

The Encore

Give the audience what they want most – a chance to view the winning work!

The viewing party will feature flat screen TVs allowing the crowd to see the campaigns and results up close.

Exclusive Branding

- ❖ **Viewing Party branded with your signage.**
- ❖ **Branded signature cocktail (one branded drink ticket per guest).**
- ❖ **Branded cocktail napkins.**

Recognition

- MC Shoutout – “Please join us for the “Sponsor” Viewing Party immediately following the awards ceremony”.

Event Benefits

- **Table of eight (8) tickets to event with preferred seating.**
- 15% event discount code to share with clients and colleagues.
- One (1) hotel room (standard).

Collateral and Signage

- Program Booklet: logo + cover (specifications to follow).
- Logo featured on sponsor signage.
- Logo included on wayfinding signage.

Website

Logo + link on event website.

Social and Email

- Included in all social and email marketing.
- 2 dedicated social media posts per month including logo (January – May 2026), links to value-add content on Sponsor’s website.
- Included in all email blast promotions (logo + link).

Media

Sponsor will receive recognition in all press releases and media coverage pertaining to the 2026 Sandie Awards.

Post-Event

- Email + website recap logo + link.
- Inclusion in recap video.
- Attendee demographic data.
- Right of first refusal for 2027 Sandie Awards.

Winners' Lounge Sponsor: \$10,000

The Victory Lap

Your brand sets the stage for post-win interviews and champagne toasts.

As guests walk off the stage they will enter the "Sponsor" Winner's Lounge for a full media circuit – photos and interviews.

Exclusive Branding

The lounge can be branded anyway you design, let's get creative and shine!

Recognition

- MC Shoutout - "Winners take your victory lap and make your way back to the "Sponsor" Winner's Lounge for pictures and interviews!".
- Sponsor will receive recognition and will be honored from the podium.
- Logo on the winner videos.

Event Benefits

- **Four (4) tickets to event with preferred seating.**
- 15% event discount code to share with clients and colleagues.

Collateral and Signage

- Program Booklet: Logo.
- Logo featured on sponsor signage.

Website

Logo + link on event website.

Social and Email

- Included in all social and email marketing.
- 2 dedicated social media posts per month including logo (January - May 2026), links to value-add content on Sponsor's website.
- Included in all email blast promotions (logo + link).

Media

Sponsor will receive recognition in all press releases and media coverage pertaining to the 2026 Sandie Awards.

Post-Event

- Email + website recap logo + link.
- Inclusion in recap video.
- Attendee demographic data.
- Right of first refusal for 2027 Sandie Awards.

Grand Entrance Sponsor: \$7,500

First Impression



Be the first thing they see walking into the ballroom!

Exclusive Branding

Decorated “Grand Entrance” sponsor branded (exact specs TBD - e.g., “‘Sponsor’ Welcomes You to the Sandie Awards”).

Recognition

Sponsor will receive recognition and will be honored from the stage.

Event Benefits

- **Two (2) tickets to event with preferred seating.**
- 15% event discount code to share with clients and colleagues.

Collateral and Signage

- Program Booklet: Logo.
- Logo featured on sponsor signage.

Website

Logo + Link on event website.

Social and Email

- Included in all social and email marketing.
- 2 dedicated social media posts per month including logo (January - May 2026), links to value-add content on Sponsor’s website.
- Included in all email blast promotions (logo + link).

Media

Sponsor will receive recognition in all press releases and media coverage pertaining to the 2026 Sandie Awards.

Post-Event

- Email + website recap logo + link.
- Inclusion in recap video.
- Attendee demographic data.
- Right of first refusal for 2027 Sandie Awards.



Centerpiece Sponsor: \$5,000

Center of Attention

Our event team will work one on one with you to *design an eye-catching centerpiece the entire room will admire.*

Exclusive Branding

Each table will include a sponsor-branded centerpiece (exact specs TBD).

Recognition

Sponsor will receive recognition and will be honored from the podium.

Event Benefits

- **Two (2) tickets to event with preferred seating.**
- 15% event discount code to share with clients and colleagues.

Collateral and Signage

- Program Booklet: Logo.
- Logo featured on sponsor signage.

Website

Logo + Link on event website.

Social and Email

- Included in all social and email marketing.
- 2 dedicated social media posts per month including logo (January - May 2026), links to value-add content on Sponsor's website.
- Included in all email blast promotions (logo + link).

Media

Sponsor will receive recognition in all press releases and media coverage pertaining to the 2026 Sandie Awards.

Post-Event

- Email + website recap logo + link.
- Inclusion in recap video.
- Attendee demographic data.
- Right of first refusal for 2027 Sandie Awards.

Ballroom Bar Sponsor: \$5,000

Raise a Glass

The crowd will toast to you as they belly up for refreshments and libations!

Exclusive Branding

Ballroom event bars will be branded with your logo and message.

Recognition

Sponsor will receive recognition and will be honored from the podium.

Event Benefits

- **Two (2) tickets to event with preferred seating.**
- 15% event discount code to share with clients and colleagues.

Collateral and Signage

- Program Booklet: Logo.
- Logo featured on sponsor signage.

Website

Logo + Link on event website.

Social and Email

- Included in all social and email marketing.
- 2 dedicated social media posts per month including logo (January - May 2026), links to value-add content on Sponsor's website.
- Included in all email blast promotions (logo + link).

Media

Sponsor will receive recognition in all press releases and media coverage pertaining to the 2026 Sandie Awards.

Post-Event

- Email + website recap logo + link.
- Inclusion in recap video.
- Attendee demographic data.
- Right of first refusal for 2027 Sandie Awards.

Wine Sponsor: \$2,000

In Vino Veritas



Event Benefits

- **Two (2) tickets to event with preferred seating.**
- 15% event discount code to share with clients and colleagues.

Collateral and Signage

- Program Booklet: Logo.
- Logo featured on sponsor signage.

Website

Logo + Link on event website.

Social and Email

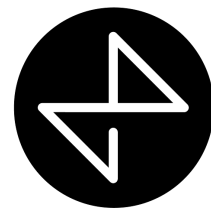
- Included in all social and email marketing.
- 2 dedicated social media posts per month including logo (January - May 2026), links to value-add content on Sponsor's website.
- Included in all email blast promotions (logo + link).

Media

Sponsor will receive recognition in all press releases and media coverage pertaining to the 2026 Sandie Awards.

Post-Event

- Email + website recap logo + link.
- Inclusion in recap video.
- Attendee demographic data.
- Right of first refusal for 2027 Sandie Awards.



media now

interactive

Sandie
AWARDS

AM>
San Diego

Friend & Supporter Sponsor: \$3,000

It Takes a Village

Event Benefits

- **Two (2) tickets to event with preferred seating.**
- 15% event discount code to share with clients and colleagues.

Collateral and Signage

- Program Booklet: Logo.
- Logo featured on sponsor signage.

Website

Logo + Link on event website.

Social and Email

- Included in all social and email marketing.
- 2 dedicated social media posts per month including logo (January - May 2026), links to value-add content on Sponsor's website.
- Included in all email blast promotions (logo + link).

Media

Sponsor will receive recognition in all press releases and media coverage pertaining to the 2026 Sandie Awards.

Post-Event

- Email + website recap logo + link.
- Inclusion in recap video.
- Attendee demographic data.
- Right of first refusal for 2027 Sandie Awards.

Thank You to Our 2025 Sponsors - Who Really Showed Off!

BUCHANAN
BRAND + DESIGN

[clearpoint]
PUBLIC RELATIONS

causal

Town and Country
RESORT

SAN DIEGO
MAGAZINE

nexxən

SAN DIEGO BUSINESS JOURNAL

media now
interactive

SEEDTAG

SpeedPro
Great. Big. Graphics.
Business Solutions

**NEY
ENE
SCH**
printers

MAX LUX
VIDEO FOR BUSINESS

MISSION FED
CREDIT UNION

Mis Marissa

M MEGAN
STONERSON
DESIGN.

DOWNTOWN WORKS

Sandie
AWARDS

AM>
San Diego

Let's Celebrate the Details!

Thank you!

